



MOBILIZE BALTIMORE CONFERENCE

APRIL 11 - 13, 2025

MIDDLE BRANCH FITNESS AND WELLNESS CENTER



SPONSORSHIP PACKAGE

CONTACT

KHALIL UQDAH
(443) 904-4187
KHALIL@CHARMCITYBUYERS.COM
MOBILIZEBALTIMORE.COM

THE EXPERIENCE: ABOUT THE CONFERENCE



Featured in *Black Enterprise*, *Forbes*, *Baltimore Business Journal's 40 under 40* and more, **Charm City Buyers** is a real estate development company based in Baltimore that is dedicated to helping others feel confident when revitalizing communities and building wealth through real estate. By creating community-centric safe environments focused on education, coaching, and resource-sharing, aspiring and experienced investors get practical teachings to comfortably achieve success. **Charm City Buyers' relatable and encouraging tone translates into content that is viewed by 100,000+ followers across its social media platforms and 40,000+ on its email list.**

Mobilize Baltimore is a multi-day conference organized by Charm City Buyers and designed for aspiring and current real estate investors who are seeking to enhance their portfolios while eliminating vacancy and creating housing in Baltimore City. Mobilize Baltimore is oftentimes described as fun, informative, and comprehensive - attendees trust Charm City Buyers and the professionals to whom they are introduced.

Since 2018, the annual conference has featured experts presenting on Baltimore City's growth strategy; identifying neighborhoods and properties; financial planning, proformas, and capital stacks; construction and managing contractors; professional service providers like accountants and insurance brokers; active and proposed commercial and mixed-use anchor developments; live coaching; and networking opportunities with industry experts. [Learn more by clicking the link to view the informational video:](https://youtu.be/mn4lwKBewm4)

This year, we are planning for 500 - 600 participants attend Mobilize Baltimore. Many past attendees have left not only feeling empowered, but also confident and taking action to begin working with the professionals they've met who will expedite their paths to success. Half of the participants are from outside of Baltimore making this an important opportunity to see various neighborhoods throughout the city for the first time.

The conference includes an optional bus tour where participants can explore the city, specific neighborhoods, and development projects.



MOBILIZE BALTIMORE 2025

CHARM
CITY BUYERS

SCHEDULE

By the conclusion of the Mobilize Baltimore Conference, attendees will be inspired to take action as they have received theoretical training, in the field experience, and a network of professionals to guide them to success. This small developer workforce is capable of building housing in Baltimore City. Here's how:

Day 1

VIP and Vendor Welcome Reception
800 N Wolfe, 21205
6:00pm - 8:00pm

Day 2

Mobilize Baltimore Conference
201 Reedbird Ave, 21225
9:30am - 5:00pm

Agenda:

How to Acquire City Owned Properties
Expert Lender Panel
Development Lender Workshop
Hard Hat, Construction Panel
Construction Scope/Budget Workshop
NEXTGen Small Developer Panel Discussion

Day 3

VIP Bus Tour
8 Market Place, 21202
9:00am - 5:00pm

Agenda:

Visit two (2) commercial developments and three (3) residential developments. All stops will be in various stages of the development process giving a well rounded view of neighborhoods, incentives, anchor institutions, and growth opportunities.

MOBILIZE BALTIMORE 2025

CHARM
CITY BUYERS

ENGAGEMENT TIERS

We humbly ask for your support of Mobilize Baltimore and we're thrilled to share your firm with our audience!

Showcase your presence by unlocking an unparalleled opportunity to connect with a dynamic and vetted audience through our exclusive sponsorship opportunities.

Each tier is designed to maximize your visibility, foster meaningful engagement with mission-aligned clients, and highlight the commitment to your continued leadership in Baltimore's real estate industry.

Choose the perfect partnership tier to amplify your impact and align with your mission or connect with us so we can create a package that best caters to needs.

All sponsorship contributions are tax-deductible, made possible through our partnership with a registered 501(c)(3) organization.

PLATINUM \$10,000

- All MEP benefits.
- Presentation during Mobilize Baltimore*.
- Two (2) additional tickets to all MB events.
- All tickets upgraded to VIP access.

GOLD \$5,000

- All Framing benefits.
- Listed on Charm City Buyers' website as a preferred partner*.
- Two (2) general admission tickets to all MB events.

SILVER \$2,500

- All Foundation benefits.
- Vendor Table.
- Honorable mentions throughout the event.

BRONZE \$1,000

- Logo placed on VIP attendee handouts and/or material
- Include your branded material in the attendee swag bags.

*restrictions may apply



MOBILIZE BALTIMORE 2025

CHARM
CITY BUYERS

GRATEFUL FOR YOUR SUPPORT

We're just a call or email away!
Please let us know if there's anything you'd like to discuss or clarify.

KHALIL UQDAH
(443) 904-4187
KHALIL@CHARMCITYBUYERS.COM
MOBILIZEBALTIMORE.COM



MOBILIZE BALTIMORE 2025

